

Media Release – The Hon Shelley Payne MLC

Free Discount Directory to help Esperance seniors with the cost of living

30 July 2024

- Discount Directory 2024-2025 for WA Seniors Card members launched today
- Offers exclusive discounts on numerous goods and services across the State, including in Esperance
- Discounts encourage seniors to stay connected, engaged, and active in their communities
- WA Seniors Card members continue to have access to most valuable range of State Government concessions and rebates in the country

Minister for Seniors and Ageing Don Punch has today launched the 2024-2025 Discount Directory for WA Seniors Card members, offering a wide range of discounts on goods and services to help older Western Australians with the cost of living.

The free Discount Directory lists hundreds of local Western Australian businesses which generously support the community by offering discounts to seniors. Esperance businesses in the Discount Directory include Anything and Everything Esperance, Hospitality Esperance, and Insideout Lingerie & Fashion.

Many discounts encourage seniors to stay connected, engaged, and active in their communities. The Discount Directory also encourages seniors to buy and shop locally, which benefits local businesses and the State's economy.

This year, a focus on increasing regional business partnerships is reflected in a designated regional section, which lists 133 regional businesses, including representation from the Indian Ocean Territories. This marks the first time the region has been included in the Discount Directory since the publication began in 1991.

The Discount Directory also features images from the 2024 Golden Lens photography competition, which reflect the lives and interests of Western Australian seniors.

Copies of the hard-copy Discount Directory can be found at the office of Member for the Agricultural Region Hon Shelley Payne MLC, located at 92 Dempster Street. To browse the list of all discount offers online, please visit www.seniorscard.wa.gov.au/discounts.

This initiative builds on the raft of measures available to Western Australians with a WA Seniors Card, which offers some of the most valuable State Government concessions and rebates in the country.

Card members have access to free off-peak public transport, concessions on Local Government rates and water service charges, the \$400 Safety and Security Rebate and a Cost of Living Rebate which has provided more than \$421 million assistance since launching in 2009.

Every Western Australian over the age of 65 that is working less than 25 hours a week is eligible to apply for a WA Seniors Card.

Comments attributed to Member for the Agricultural Region Hon Shelley Payne MLC:

“Whether you’re in Esperance, or planning to travel to Perth or around WA in the next 12 months, there are some fantastic discounts in this year’s WA Seniors Card Discount Directory.

"The annual directory is always popular with our local seniors, so if you're after a hard copy, drop into my office before they run out!"

Comments attributed to Seniors and Ageing Minister Don Punch:

"The annual WA Seniors Card Discount Directory booklet is a fantastic resource for our WA Seniors Card members that reduces the cost of living through a wide range of discounts offered by participating businesses.

"This Discount Directory would not be possible without the generosity of many businesses across our State, and I would like to acknowledge their contributions to the WA economy. I strongly encourage everyone to support our local businesses where possible.

"Western Australian Seniors Card members continue to have access to a valuable range of State Government concessions and rebates. This includes free off-peak public transport, and concessions on your local government rates and water service charges.

"Further relief is being provided in the annual Cost of Living rebate as payments begin to roll out to registered Seniors Card members this week, with singles receiving a payment of \$107.12 and couples receiving \$160.68 this year."

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